

**REPORT ON THE CAREER ORIENTED COURSE, DIPLOMA IN TRAVEL AND
TOURISM MANAGEMENT 2015-2016**

Tourism being a multi sectoral activity has the capacity to stimulate different sectors of the economy. It is evident from highly developed states and countries that tourism opens up immense opportunities for economic development, poverty alleviation and income generation. Being labour intensive, it opens avenues for a host of employment opportunities. Tourism can also make a positive impact on conserving the environment, cultural enrichment, development of rural areas and empowerment of women.

Realising the potential of Tourism as an industry with high employment generation, the Travel and Tourism Management Certificate Course was started in 2009 and was upgraded to a Diploma Course in 2013. **The aim is to equip students with skills which will make them employable while simultaneously working towards a conventional degree.** The college, at present is offering both the Certificate as well as the Diploma programme for students pursuing Class XII and Degree Courses. **The programme is designed to incorporate classroom teaching and workshops, fieldtrips, teaching of soft skills, tour guiding and industrial training.**

Programme Details:

	Course	Duration	Time	Contact Hours
1	Certificate in Travel and Tourism Management	6 months	12:30-2:30 (Morning Section students) 3:30 – 5:30 (Day Section students)	20 Credits
2	Diploma in Travel and Tourism Management	12 months	12:30-2:30 (Morning Section students) 3:30 – 5:30 (Day Section students)	42 Credits

Students Enrollment 2015:

	Name of Students	Courses
1	Gamsel Kamduk Lobom	Diploma
2	Susi Yensembam	Diploma

3	Badashisha Rani	Diploma
4	Mumtak Damin	Diploma
5	Adora Marlene Myllemngap	Diploma
6	Juhila Tayang	Diploma
7	Gunmoti Perme	Diploma
8	Naphibanroi Kharkylliang	Diploma

Activities:

The programme ensures that students are equipped with the required skills to excel in the industry and to get maximum exposure in experiencing hands on training in tour operations and hospitality operations. Therefore, on the 23rd May 2016 to 27th May 2016 were sent for a one week industrial training to Pine Wood Hotel, Shillong. The main objectives of the Internship training were:

1. To enable students to gain relevant experience working within the Hospitality and Tourism industry that will complement their classroom theory.
2. To enable students to develop their practical and managerial skill in the working environment and be able to apply them effectively.
3. To enable the students to gather information and experience to enrich and enhance the learning process.
4. To establish useful contacts for future employment and business.

The internship programme has proved to be beneficial. Apart from the training received during the internship, certificates were also provided by the organisation. The students were trained in housekeeping, front desk operation, food and beverages and event management. Students were exposed to the actual operations of hotel industry and MICE tourism. Students were fortunate to be given tasks in the arrangements and preparations of VIP's tables and to be part of the event management team of the hotel during the 65th Plenary Session of North Eastern Council, held on the 27th May 2016, where our Honourable Prime Minister, Mr. Narendra Modi was the Chief Guest.

Even though the Internship training is short, students gave remarkable reviews on their experience for they have gathered new ideas and knowledge, new insight about the field and has boosted their confidence level immensely.

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